

**Curriculum Vitae**  
**For**  
**Robert D. Westerman, D.D.S.**

7931 Jefferson Highway ♦ Baton Rouge, Louisiana 70809  
Phone: (225) 927-3442 Fax: (225) 927-3457  
Email: robertdwestermandds@cox.net

**EDUCATION**

DDS: Loyola University Dental School, New Orleans, Louisiana (1959-1963)  
Undergraduate: Louisiana State University, Baton Rouge, Louisiana (1954-1958)  
University High (LSU Lab School) Practice Teaching (1958)  
High School: Malvern High School, Malvern, Arkansas (1954)

**PROFESSIONAL AFFILIATIONS AND HONORS**

American Dental Association  
Academy of General Dentistry  
Louisiana Dental Association  
Captain USAF 1963-1965  
American Society of Preventive Dentistry  
American Association of Hospital Dentists  
The Royal Academy of Health  
Member of the House of Delegates of the Louisiana Dental Association  
Dental Education Committee of the Louisiana Dental Association  
Capital Area Health Planning Council  
The International Platform Association  
Dental Audit Committee for the Baton Rouge General Hospital (1970-1972)  
Secretary of Dental Staff for Baton Rouge General Hospital (1972)  
President of the Sixth District Dental Association (1972)  
Chairman of the Peer Review Committee for the Sixth District Dental Association (1972 to Present)  
Vice Chief of Dental Staff for the Baton Rouge General Hospital (1973)  
Utilization Review, Baton Rouge General Hospital (1973)  
Member of the Executive Committee of the Baton Rouge General Hospital (1974)  
Chief of Dental Staff for Baton Rouge General Hospital (1974)  
Vice Chief of Dental Staff for Our Lady of the Lake Regional Medical Center (1981)  
Chief of Dental Staff for Our Lady of the Lake Regional Medical Center (1982)  
Vice Chief of Dental Service for Baton Rouge General Hospital (1986-1993)  
Our Lady of the Lake Regional Medical Center, Dental Services (1965-1993)  
C. Victor Vignes Odontological Society  
Omicron Kappa Upsilon  
Fellow International College of Dentists (Inducted October, 1984)  
First Honorary Member of Louisiana Dental Hygiene Association  
Building and Architectural Committee, Louisiana Dental Association (1994-1995)  
Founder of Classic Practice Resources (A dental consulting firm)  
The Louisiana Dental Associations  
Distinguished Service Award was presented to Robert D. Westerman, DDS on April 12, 2008.  
*The Distinguished Service Award in the highest honor bestowed by the Louisiana Dental Association and is presented annually to individual members who have exemplified the highest standards of professional conduct in dentistry and have made extraordinary contributions in organized dentistry and their community. The recipient is selected by their colleagues.*

Louisiana State University Hall of Distinction

*The LSU Alumni Association Hall of Distinction recognizes alumni who have distinguished themselves and LSU through their careers, their volunteer activities and their loyalty to their alma mater.*

## **CIVIC INVOLVEMENT AND HONORS**

Member, Board of Directors, Louisiana Symphony Association (2008)

Chairman of the Peabody Society, College of Education at Louisiana State University  
(2003- Present)

President, Board of Directors, Baton Rouge Symphony Association (June 2000)

President Elect, Baton Rouge Symphony Association (1999)

Chairman of Conductor Search Committee of Baton Rouge Symphony Association (1998)

Treasurer, Baton Rouge Symphony (1995)

Peabody Society, College of Education at Louisiana State University (1999)

Member, Board of Directors, Baton Rouge Credit Bureau (1995-present)

Friends of the LSU School of Music, Board of Directors (1993-1995)

Member, Board of Directors, Louisiana Symphony Association (1994)

Member, CFAC Cabinet, the Arts Council of Greater Baton Rouge (1994)

Dean's Council LSU School of Music (1993-1994)

Member, First Methodist Church of Baton Rouge

Counselor for the Methodist Youth Fellowship

Member, Governor's Commission on the International Year of the Child (1979-1980)

Steering Committee for the Baton Rouge Opera (1983)

Louisiana Alliance of Innovators in Technology Member

Rotary International

Elected "Boss of the Year" by the COE Club of Robert E. Lee High School,  
Baton Rouge, Louisiana (1984)

Multiple volunteer and administrative positions in church and club groups

High School All American (Football) (Wigwam Wisemen of America) 1953

LSU Football and Track Teams 1954-1957

Freshmen Football Coach 1958

LSU National "L" Club

LSU Air Force ROTC 1954-1957

Distinguished Military Student (1956-1957 )

## **PATENTS IN THE DENTAL FIELD**

Crown and Bridge Preparation Paralleling Instrument

Metalift™ Crown and Bridge Removal System (named by Dentistry Today as one of the top 100 Dental Products for the last 12 years)

Pillar Cusp System for Restoring Fractured Teeth

Sublingual Anti-Gag Tablet

Interdental Plaque Removal and Irrigating Device

Developer of one of the Top 100 Dental Products,.

## **TEXTBOOKS AND OTHER PROFESSIONAL PUBLICATIONS**

"Broken Endodontic Posts: Frustration or Fulfillment. A New Technique for Removal,"

*Dentistry Today*, April 1991

“The Gaggling Patient: A Method for Success,” *Dentistry Today*, December 1991

*Scheduling Patients and Appointment Book Control Manual*®, the Classic Practice Series,  
Vol. I, 278 pages, Princeton University Press, 1991

*Accounts Receivable, Financial Arrangements and Collections Manual*® the Classic Practice  
Series, Vol. II, 542 pages, Princeton University Press, December 1993

*Practical Endodontics: A Clinical Atlas*, Contributor, C.V. Mosby Company 1993

*Achieving Understanding through ARC*

*Practical Endodontics* (textbook) Contributor, “Nonsurgical Retreatment”  
C.V. Mosby Company 1994”

*Metalift™ Crown and Bridge Removal System Technical Manual*, October 1995

“A System for Treating Crown and Bridge Failures,” *Dentistry Today*, March 1996

“Un Nouvo Sistema per Risolvere I Fallimenti Endodontici Al Di Sotto Della Prostesi”;  
*L'Informatore Endodontico*, Nr 1 Anno 1997 Firenze, Italy (*Florence, Italy*)

“A New Paradigm for the Construction and Service of Fixed Prosthodontics,”  
*Dentistry Today*, June 1999

“Cement vs. Screw Retained Implant Supported Restoration,” *Implant News and Views*,  
July/August 2000

*Contemporary Fixed Prosthodontics, Third Edition* (textbook), Contributor, “Postoperative Care”  
2001

Various other Technical and Administrative Publications

*Contemporary Fixed Prosthodontics, Third Edition* (textbook) Contributor  
Rosenstrel · Land · Fujimoto · Mosby 2001

*Pathways of the Pulp*, Eight Edition (textbook) Contributor  
Steven Cohen · Richard C. Burns · Mosby 2002

“How To Build Your Dream Practice”, Part I, *Dentistry Today*, September 2003

*Manuale Illustrato Di Endodonzia*, Dr. Ambu, Milano 2003 (*Milan Italy*)

“How To Build Your Dream Practice”, Part II, *Dentistry Today*, November 2003

“How To Build Your Dream Practice”, Part III, *Dentistry Today*, January 2004

## LECTURES

### **New Orleans Dental Conferences**

**New Orleans, Louisiana**

1. “How to Live Even As An Auxiliary”
2. “Increasing Auxiliary Potential in Management and Prevention”
3. “Get Off Your Roller Coaster Ride with Innovative Management”

### **Neil Brahe Dental Study Group, Dental Association**

**Oshkosh, Wisconsin**

“Office Systems and Philosophy for Greater Enjoyment and Production”

### **Tennessee State Congress of Optometrists** (Annual Meeting)

**Nashville, Tennessee**

“The People Part of Practice”

### **Dentech National Users Conference**

**Dearborn, Michigan**

“Scheduling Patients and Appointment Book Control”

### **Louisiana State University School of Veterinary Medicine**

**Baton Rouge, Louisiana**

1. “Looking Toward the Future as a Professional”
2. Conquering the Uncertain Road to Professionalism”

### **Sycom Dental Study Group**

**Madison, Wisconsin**

“Bringing About Completion of Your Plans, Programs and Projects”

- Northeast Louisiana University Continuing Education Program** **Monroe, Louisiana**
1. “Productivity: Whipping Today’s Problems Through Organization and Management”
  2. “Changing Over From An Outside Service Bureau to an In-House Computer”
- Louisiana State University School of Dentistry Guest Lecturer** **New Orleans, Louisiana**
1. “Preventive Dentistry”
  2. “Motivating Patients in Home Care Procedures”
  3. “Getting Patients to Take Responsibility for Their Oral Health”
  4. “Success Through Patient Communication”
- Acadiana Dental Study Group** **Lafayette, Louisiana**
1. “The Dynamics of Effective Office Management and Solvency”
  2. Success Through Organization”
- Louisiana Dental Association State Meeting** **Lafayette, Louisiana**
1. “The Anatomy of a More Effective Dental Organization”
  2. “Organization and Livingness”
- Louisiana State University School of Medicine, Guest Lecturer, General Practice Residency Program** **New Orleans, Louisiana**
1. “Myths of Dentistry”
  2. “Dental Health for the Family Practitioner”
- Eighth District Dental Association** **Alexandria, Louisiana**
- “Expanded Duties of Auxiliaries”
- Louisiana Dental Hygienists Association, State Officers Strategic Planning Lecture and Workshop** **New Orleans, Louisiana**
1. “Debugging the Organization”
  2. “Goals Planning and Membership Drive”
  3. Organizational Financial Planning”
- Sixth District Dental Hygienists Association** **Baton Rouge, Louisiana**
- “The Hygienist as Both Goad and Galahad”
- East Baton Rouge Veterinary Study Group** **Baton Rouge, Louisiana**
- “Staff Organization, Duties and Responsibilities for Optimum Office Flows”
- East Baton Rouge Parish Teacher’s Association** **Baton Rouge, Louisiana**
- “Children’s Dental Health”
- Louisiana Dental Assistants Association** **New Orleans, Louisiana**
- “Achieving Understanding with the Doctor and the Patient”
- Louisiana State University Continuing Education Programs** **New Orleans, Louisiana**
- Making Recalls Productive, Profitable and Efficient”
- Louisiana State University School of Dentistry, Guest Lecturer** **New Orleans, Louisiana**
- “How Do You Beat Dental Practice Depression?”

- Advanced Administrative Technology, Inc.** Chicago, Illinois  
All Day Workshop On Multiple Management Techniques
- TENN-ARK Optometry’s Study Club,** Memphis, Tennessee  
“The Ingredients for Achievement In Professional Practice and How to Communicate On Your Patients Emotional Level”
- Louisiana State University School of Veterinary Medicine,** Baton Rouge, Louisiana
- Sixth District Dental Association** Baton Rouge, Louisiana  
“The Art and Science of Treating Crown and Bridge Failures”
- DENTECH National User’s Conference** Dearborn, Michigan  
“Scheduling Patients and Appointment Book Control (Computer-Assisted)”
- Arkansas Academy of General Dentistry** Heber Springs, Arkansas  
1. “Management Success through Scheduling and Appointment Book Control”  
2. “Humans Emotions in the Practice of Dentistry”
- Oral and Maxillofacial Surgery Affiliates** Nashville, Tennessee  
“Appoint Yourself to the Top”
- New Orleans Dental Association** New Orleans, Louisiana  
“Organizing for Fun and Profit”
- Calgary Dental Association** (Annual Meeting) Calgary, Alberta, Canada  
“Organizing for Fun and Profit”
- Calgary Gnathological Society** (Annual Meeting) Calgary, Alberta, Canada  
“Art and Science of Treating Crown and Bridge Failures”
- Southwest Arkansas Academy of General Dentistry** (Annual Meeting) Arkadelphia, Arkansas  
“Organizing for Fun and Profit”
- Louisiana Dental Association** (Summer Conference) San Destin, Florida  
“The Challenge of Dealing with Crown and Bridge Complications”
- LSU School of Dentistry Prosthodontic Faculty, New Orleans Prosthodontic Study Club** New Orleans, Louisiana  
“Challenge of Disassembling Problem Prosthodontics and Implant Prostheses”
- Arkansas State Academy of General Dentistry** Hot Springs, Arkansas  
“Challenge of Disassembling Problem Prosthodontics and Implant Prostheses”
- American College of Prosthodontics, Louisiana Section** New Orleans, Louisiana  
“Disassembly of Problem Prosthodontics and Removable Cement Retained Fixed Prosthodontics”
- State Assembly of the Arkansas Dental Association and Arkansas Academy of General Dentistry** (Annual Meeting) Hot Springs, Arkansas  
“The Challenge of Dealing with Crown and Bridge Complications and a New Paradigm for Removable Cement Retained Fixed Prosthodontics”

- University of Paris School of Dentistry and Cercle Parisien Endodontologie Appliquee** **Paris, France**  
 “Paradigm Pour la Construction et le Soins des Protheses Fixes” (“Removing Crowns and Fixed Pros -theses for Endodontic Access and a New Paradigm for the Construction and Service of Fixed Protheses”)
- Greater Baton Rouge Dental Association** **Baton Rouge, Louisiana**  
 “Practice Management for the New Dentist”
- Greater Baton Rouge Dental Association** **Baton Rouge, Louisiana**  
 “Management of Fixed Prosthodontic Problems”
- Runnels High School Commencement Address** **Baton Rouge, Louisiana**  
 Commencement Address Speaker
- Dayton - Troy Ohio Study Club** **Troy, Ohio**  
 “Fixed Prosthodontic Problems and Methods for Prevention and Repairs”
- Academy of General Dentistry** (Annual Meeting) **Nashville, Tennessee**  
 “Managing Your Clinical Fixed Prosthodontic Problems”
- Louisiana Dental Association, L.H. Bowden Conference** **Destin, Florida**  
 “How to Successfully Confront and Handle Crown & Bridge Problems and Failures”
- MGM Grand, Las Vegas** **Las Vegas, Nevada**  
 “How to Remove the Barriers to Build the Dental Practice of Your Dreams”
- Gainesville – North Central Florida Study Club** **Gainesville, Florida**  
 “Fixed Prosthodontic Problems: Getting Your Crown and Bridge Problems Under Control”
- New Orleans - Spice Up Your Practice** **New Orleans, Louisiana**  
 “Learn the Ingredients for Success”
- New Orleans – Spice Up Your Practice** **New Orleans, Louisiana**  
 “Office Management, Staffing and Training”
- Dental Variety Show –** **Las Vegas, Nevada**  
 “Crown and Bridge Failures and Solutions”
- Greater Baton Rouge Dental Association** **Baton Rouge, Louisiana**  
 “Diagnosing and Treating Organizational Problems”
- Summit Dental Study Group** **San Diego, California**  
 “Treating Crown and Bridge Failures”
- Summit Dental Study Group** **Seattle, Washington**  
 “Treating Crown and Bridge Failures”
- Greater Baton Rouge Dental Association** **Baton Rouge, Louisiana**  
 “Dealing with the People Part of the Practice”
- Louisiana Dental Association** **Baton Rouge, Louisiana**

“Getting Your Crown & Bridge Problems Under Control”

**Alpine Lecture Series**

“Treating Crown and Bridge Failures”

**Keystone Resort, Colorado**

**Spice Up Your Practice Lecture Series**

“Spice Up Your Practice by Addressing Organizational Problems in the Dental Office”

**Houston, Texas**

**Spice Up Your Practice Lecture Series**

“Spice Up Your Practice by Addressing Organizational Problems in the Dental Office”

**Atlanta, Georgia**

**Spice Up Your Practice Lecture Series**

“Addressing Organizational Problems in the Dental Office”

**Seattle, Washington**

**Implant Study Group**

“Implant Prosthodontic Problems, Planning Your Implant Prosthodontics for the Future”

**Baton Rouge, Louisiana**

**Spice Up Your Practice Lecture Series**

“Spice Up Your Practice by Addressing Organizational Problems in the Dental Office”

**New Orleans, Louisiana**

**Dentec National Users Conference**

**St. Petersburg, Florida**

**The Classic Practice Series**

“The People Part of Practice”

**Baton Rouge, Louisiana**

**New Orleans Dental Conference**

“Scheduling for a More Productive Practice”

**New Orleans, Louisiana**

**Classic Practice Resources**

“Treatment Plan Acceptance”

**New Orleans, Louisiana**

**University of Louisiana Monroe**

“Methods for An Efficient, Enjoyable  
A Highly Productive Practice”

**Monroe, Louisiana**

**Greater Baton Rouge Dental Association**

“Dealing With the People Part Of Your Practice”

**Baton Rouge, Louisiana**